



Join WDAC

WDAC supports peer-to-peer networking, education and advocacy for people who care about Wisconsin downtowns. WDAC is an important “voice” for our downtowns. We invite your active participation. Most downtowns in Wisconsin are small communities with constrained budgets for training, studies or consultant services. WDAC is a cost effective way of learning, sharing ideas and tapping into resources that can help your downtown thrive.

WDAC was formed in 1982 and was instrumental in passing legislation authorizing the creation of Business Improvement Districts as well as establishing the Wisconsin Main Street Program. We invite you to join us to ensure that WDAC remains a strong advocate for Wisconsin downtowns. Join your “voice” to the conversation.



Visit our website for more information and resources: www.wisconsinowntown.org

Mission of WDAC

Wisconsin Downtown Action Council is a statewide organization established to facilitate the revitalization of Wisconsin downtowns as vibrant social and economic centers. We will pursue our mission through a mix of strategies including developing partnerships with other organizations, information sharing, and facilitating networking and peer learning. It is our vision that all Wisconsin communities will recognize and support their downtowns as special places and work together for the betterment of all Wisconsin downtowns.

Board of Directors/Committees

- Jason Gilman**, President, Education Chair,
Nominating Committee (City of Onalaska)
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- Michael Stumpf** (Place Dynamics)
- Troy Theil** (First Weber Realtors)
- Jim Engle**, Advisor (Department of Commerce)
- Chuck Law**, Advisor (UW-Extension)
- Bill Ryan**, Advisor (UW-Extension)



Education Advocacy Networking for Wisconsin Downtowns



Support Wisconsin Downtowns

-Become a WDAC Member!

Vitality

Vibrant downtowns are critical to the economic sustainability and overall attractiveness of communities as places to live, work, visit and connect. Help keep your downtown vital by joining WDAC.

Peer-to-Peer Learning

WDAC holds community visits throughout the state, making regional networking easier on both time and budget. Our meetings are hosted by a WDAC member downtown and usually include a tour and discussion of what has and has not worked for that downtown.

Participants are encouraged to offer impressions, share knowledge and generate ideas with the host. The WDAC also sponsors webinars on vital downtown topics throughout the year.



Mission

Downtown Partners: WDAC has strategic alliances with 11 organizations that provide added value to WDAC members. Partners include the University of Wisconsin—Extension, the Wisconsin Main Street Program, the Wisconsin Economic Development Association, 1000 Friends of Wisconsin, and the Association of Wisconsin Business Improvement Districts.

Resources

There are many tools available to those working to keep Wisconsin downtowns vital. The challenge is tracking down all the resources. WDAC strives to make available the information most helpful to downtown advocates and professionals. Through our website, regular gatherings and e-mail notifications we keep our members informed on the most current resources.

WDAC Member Registration 2011

Name _____

Address _____

Phone _____

Organization _____

City, State, Zip _____

E-mail Address _____

Web Site _____

- | Membership Type | Rate |
|--|-----------------------|
| <input type="checkbox"/> Business | \$200.00 |
| <input type="checkbox"/> Government or Non-Profit (Single) | \$100.00 |
| <input type="checkbox"/> Individual | \$50.00 |
| <input type="checkbox"/> Student | \$25.00 |
| <input type="checkbox"/> Government or Non-Profit (Group) | \$250.00 |
|
<input type="checkbox"/> Please contact me about being a WDAC Sponsor | |
|
<input type="checkbox"/> Please contact me about serving on a committee:
<i>(Circle an area of interest if appropriate)</i> | |
| Education | Strategic Alliance |
| Membership | Governor's Conference |
| Communications | Development |
| Nominations | Other: _____ |



Please mail this form with a check to:
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E-mail: info@wisconsinowntown.org